



P.O. Box 49, Taylorville, IL 62568
 Phone (217) 287-2115 Fax (217) 824-8638

1/8 Advertising

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$150	\$450	\$250	\$650
Non-Member	\$250	\$700	\$400	\$1,000

1/4 Page Advertising

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$200	\$600	\$350	\$1,100
Non-Member	\$300	\$850	\$450	\$1,300

1/2 Page Advertising

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$300	\$750	\$450	\$1,400
Non-Member	\$400	\$1,000	\$650	\$1,750

Full Page Advertising

	Black & White		Color	
	Issue	Annual	Issue	Annual
Member	\$450	\$1,200	\$750	\$2,200
Non-Member	\$600	\$1,700	\$900	\$2,700

Inside Cover

	Color	
	Issue	Annual
Member	\$800	\$2,250
Non-Member	\$1,000	\$3,000

Outside Back Cover

	Color	
	Issue	Annual
Member	\$850	\$2,800
Non-Member	\$1,100	\$3,600

File formats accepted are: PDF, TIFF, EPS or JPEG. Macintosh native software such as Microsoft Word, Photoshop, Adobe Illustrator, InDesign or Quark Xpress can also be used if fonts are included. If PC versions of the software are used the files must have fonts embedded or saved as PDF or PS files. Please note that the printer would like the ads in CMYK for printing.

Ad Specs:

Full Page: 7 ½ x 10
1/2 Page: 7 ½ x 5 or 3 ¾ x 10
1/4 page: 7 ½ x 2 ½
 or 3 ¾ x 5
1/8 page: 3 ½ x 2

Advertisement Insertion Deadlines:

Issue
Summer 2026
Fall 2026
Winter 2027
Spring 2027

Space Confirmation
June 12, 2026
September 11, 2026
December 11, 2026
March 12, 2027

Ad Copy
June 19, 2026
September 18, 2026
December 18, 2026
March 19, 2027